
COMMUNICATIVE APPROACHES THROUGH ICT

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Abstract:

The communicative approach is the knowledge that enables to speak and understand a language. Students from vernacular background feel it difficult to analyze and express their ideas in English due to lack of competence. Communication skills are recognized by academics, employers, professional groups and graduates as key ingredients of successful professional practice. Communication technology involves the learner is a self-directed, interactive, dynamic learning experience. we are living in a world of digital technologies that have made such rapid inroads into our personal space that we should upgrade ourselves constantly to keep pace with the latest. Novel teaching methods should be evolved to make the students think laterally, creatively, keeping in mind the global competition and the extensive use of the internet services. Employability skills are general skills that are needed to get most jobs, it also helps stay in a job and to reach higher Cader or the top position in an organization. There will be some job-specific skills and general skills that an employer is looking for in their employees. Apart from, academic, and technical skills, they are looking for professional and employability skills.

Keywords: communicative approach, knowledge, Communication skills, professional,,etc

Albert Einstein once said, "I never teach my pupils, I provide only conditions in which they learn". The communicative approach is the knowledge that enables to speak and understand a language. Students from vernacular background feel it difficult to analyze and express their ideas in English due to lack of competence. Communication skills are recognized by academics, employers, professional groups and graduates as key ingredients of successful professional practice. Communication technology involves the learner is a self-directed, interactive, dynamic learning experience. we are living in a world of digital technologies that have made such rapid inroads into our personal space that we should upgrade ourselves constantly to keep pace with the latest.

Once revolutionary technologies like a transistor radio,tape-recorder, etc, have been consigned to history. Faster and better appliances like iPhones,iPads etc, crop up day by day for use, thus revolutionizing the life of our 'Knowledge Society'. The rapid rising and development of information technology have offered a better pattern to explore the new teaching model. Technology is an inherent part of our society as it has intended for it the wide diversity of social demands of the people in the society attributes major challenges for technological designs and that investigates the researchers to apply their skills that to cause current social changes. We need to consider not only the technology but also the people who adopt the technology to social actions. People are well knit by the networks featuring Digital spaces, Web blogs, Clips, and photo sharing, U-tube for videos, facebook, and Whatsapp on their day to day lives. Technology explores the effectiveness of multimedia assisted methods in English language Teaching. It also tries to analyze the necessity of multimedia technology in teaching communication skills and further brings out the problem faced by using these technologies.

It is well-known fact that communication competence is an essential aspect of both technical and management education and a prerequisite for gaining in employment. Competitiveness in the globalized world particularly in corporate sectors hassled to this increased emphasis on employability. We, the English fraternity, esp. in engineering colleges, have been training our students with mixed abilities to cater to the demands of MNCs. The era of small phones and the World Wide Web have brought drastic changes even in the education system where E-Learning classrooms are replaced with Virtual Classrooms.

Novel teaching methods should be evolved to make the students think laterally, creatively, keeping in mind the global competition and the extensive use of the internet services. Rajaji once Said, "English is the window through which we can see the world". Pronunciation training is an important aspect of learning a new language in general and English language in particular. Computer Assisted Language Learning has become a popular tool to train pronunciation in the second language (L2) because it offers extra learning time and authentic material as well as the possibility to practice in a stress-free environment.

English curriculum can be improved to enhance the learning of all four languages skills for effective communication. It supports collaboration, creativity, independent learning and reflection in CLL classrooms. ICT in English teaching enhances interest in learning, promotes self-learning in and outside classrooms, makes teachers more employable by improving their range of skills, empowers both the teacher and the learner and provides access to authentic materials and firsthand information.

The Digital Language Lab motivates students learning attitudes, providing an interactive learning environment. The English language enhances the employability of students and job aspirants. It enriches a high-degree of proficiency in English languages. It is the language of opportunities.

Employability skills are general skills that are needed to get most jobs, it also helps stay in a job and to reach higher Career or the top position in an organization. There will be some job-specific skills and general skills that an employer is looking for in their employees. Apart from, academic, and technical skills, they are looking for professional and employability skills. It enables the students to expedite the process of improving learning skills, with the advent of IT, ITES JAM, GDs, Mock Press, Mock Parliament, Pyramid Discussion are in the globalization tools in the 20th and 21st centuries. The 21st century literacy-oriented teaching offers additional benefits to students, allowing them to incorporate the technology they increasingly use in their everyday lives, and which they will master in order to find success in tomorrow's workplace.

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